

MADD



Matters in Hawaii

Activism | Victim Services | Education[®] October - December 2009

The four key strategies of the Campaign to Eliminate Drunk Driving (CEDD) and Hawaii's success at implementing are: 1) Full support of high visibility law enforcement - MADD works with law enforcement at sobriety checkpoints and recognizes their advances in preventing drunk driving. 2) Mandatory law for all arrested drunk drivers - Hawaii has passed two of a three-part interlock law scheduled to be implemented in January 2011. 3) Advanced vehicle technology research - MADD supports efforts to develop technology that prevents drunk drivers from operating vehicles

CAMPAIGN TO ELIMINATE DRUNK DRIVING



including systems to measure blood alcohol and eye movement that indicate intoxication or drowsiness. 4) Mobilization of grassroots efforts - We work with adult and youth volunteers to plan activities such

as Tie One On For Safety, Youth In Action projects and UMADD nonalcoholic evening events. If you are interested in volunteering, please call 808-532-6232.

ANNUAL CELEBRATION

Our Annual Celebration began with a keynote speech by **Representative Sharon Har** of Kapolei who was involved in a crash with an alcohol-impaired driver in 2007. It was followed by announcing incoming council leadership: chairperson **Arkie Koehl**, treasurer **Rachel Ledford** and secretary **Kari Benes**. Arkie has been a volunteer since 2004 with court monitoring, communications and public policy programs. Outgoing chairperson **David Taylor** was thanked for his timely leadership and was presented with a large hourglass for keeping meetings on track. The 2009 Carol H. McNamee volunteer award was presented to **Elsa Honma** who has served on the council for nine years, president for two years and chair of the MADD DASH fun run for three years. Honolulu Police Department's **Sgt. Ryan Nishibun** and the DUI team received a certificate of recognition for their efforts to make Hawaii's roads safe



Rep. Sharon Har receives a special recognition award from Carol McNamee

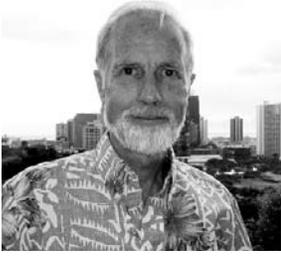
for all drivers. Special recognition awards were also presented to **Liz Howard, Gloria Garvey, Brook Gramann, Peter Carlisle, Sharon Har, Joe Souki, Island Insurance Company, State Farm Insurance** and the law firm of **Cronin, Fried, Sekiya, Kekina & Fairbanks**. The event ended with a candlelight procession to the MADD Victim Memorial in Kaka'ako Waterfront Park and a benediction delivered by victim services committee chair **Theresa Paulette**.

SOBRIETY CHECKPOINT

The Honolulu Police Department along with Youth in Action volunteers set up a Sobriety Checkpoint to make sure that people weren't drinking and driving during the Labor Day Weekend. Students waved signs to help raise the awareness of safe driving and passed out free **Foodland** watermelons, **Meadow Gold** gift certificates and **Boston's North End Pizza**. Mahalo to the young men of Damien Memorial High School and members from the Leo Club, National Honor Society and Marching Band for helping to make this event possible!



Mark Baay Rivera of Damien Memorial High School shares an important message with motorists



From the Council Chairperson

Aloha,

I'm delighted to serve as Council chairperson during MADD Hawaii's Silver Anniversary year. It's a big responsibility and honor as well. Like virtually every non-profit in Hawaii, our challenge this year is to raise the funds necessary to further MADD's mission and to prepare the road ahead for much needed programs across the state. That's why we're very fortunate to have seasoned financial experts like David Taylor, Rachel Ledford and Cedric Choi leading our Finance

and Fundraising committees. Our other committees include: Public Policy (Carol McNamee), Special Events (Anita DiMauro), Youth Programs (Kari Benes), Victim Assistance (Theresa Paulette), Leadership (Sara Dudgeon) and Communications (Elsa Honma). These volunteers generate the energy and inspiration propelling MADD's efforts to prevent drunk driving, help the victims of this violent crime and prevent underage drinking. We have a lot to do this year, so lend us your support and kokua. Please visit us online at www.maddhawaii.com and join our 25th anniversary celebration!

Sincerely,

Arkie Koehl

From the Executive Director

As executive director, Jennifer Dotson will manage a team to implement initiatives needed to stop drunk driving, support the victims of this violent crime and prevent underage drinking in the community. Dotson is a graduate of Punahou School, Georgetown University and London School of Economics. Her previous work experience includes involvement with the Muscular Dystrophy Association, Governor Linda Lingle's administration, the American Chamber of Commerce and the U.S.-China Business Council. She and her husband have one infant daughter. ☹️



CONTACT INFORMATION

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If you would like to receive an electronic version of this newsletter, please email hi.state@madd.org

MADD HAWAII STAFF

Jennifer Dotson, *Executive Director*

Clarissa Fernandes, *Program Coordinator- Hilo Office*

Cami Iwata, *Program Specialist – Youth Programs*

Annelise Rossi, *Grant Administrative Specialist – Victim Services*

Russell Tai Hook, *Program Specialist – Court Monitoring*

State Operations Council

Arkie Koehl, Chair
Carol McNamee, Public Policy
Rachel Ledford, Finance
Sara Dudgeon, Leadership
Anita DiMauro, Special Events
Theresa Paulette, Victim Services
Kari Benes, Youth Programs
David Taylor, Fundraising
Elsa Honma, Communications

Council Members

Aileen Utterdyke Danton Nakama
Nick Krau Puchi Romig
Dee Helber Carolyn Staats
Kathy Nelson Molly Strode
Cedric Choi Kathy Weldon
Phil Dunn, M.D.

MADD's mission is to stop drunk driving, support the victims of this violent crime and prevent underage drinking.

DID YOU KNOW...

According to the U.S. Bureau of Labor Statistics, individuals under the age of 25 on average spend an average of \$471 year on alcohol. That is 8 times more than what they spend on reading material. ☹️

Comparison of alcohol expenses according to age bracket

Age	Percent of Income Spent on Alcohol
Under 25 Years	1.6%
25-34	1.1%
35-44	.8%
45-54	.9%
55-64	1.0%
65-74	.8%
75 Years and Older	.7%

LEGISLATIVE UPDATE

The new ignition interlock law has been approved unanimously by both chambers of the State Legislature and signed by **Governor Lingle**. MADD Hawaii and the Department of Transportation are ready to submit the third and final revision for the 2010 Legislature together with other key players. Once approved, the law will go into effect January 1, 2011. It will require ignition interlock for all drunk driving offenders following arrest. Offenders must pay for the installation and maintenance of the interlock device. Ignition interlock is already in use in various forms throughout the United States and proves to be an effective way to reduce drunk driving and protect the public. The technology requires the driver to blow into a handset and if any significant breath alcohol is detected, the vehicle is prevented from starting. A camera and random retests and other safeguards prevent cheating. Monthly readings are taken



from a data recorder hardwired into the vehicle and violations reported to the authorities. MADD Hawaii's Public Policy Committee has played a key role and the Ignition Interlock Task Force created by the legislation is currently vice-chaired by **Carol McNamee**. For more information, please call 808-532-6233. ☒

CALENDAR OF EVENTS

- Oct 3 Youth in Action Camp at Mokuleia
- Oct 16 Community Education presentation at Farrington High School
- Oct 19 Victim Services support group in Hilo
- Oct 22 Community Education presentation at Waialua High School
- Oct 30 Halloween Sobriety Checkpoints
- Oct 30 UMADD Masquerade Ball at Maui Community College
- Nov 16 Victim Services support group in Hilo
- Nov 17 Youth in Action joint press conference with REAL
- Nov 17 Tie One On For Safety kickoff event
- Nov 21 Victim Services Candlelight Vigil at Hospice of Hilo
- Nov 24 Youth in Action sign waving at Waianae High School
- Dec 5 Victim Services Candlelight Vigil at St. Andrew's Cathedral
- Dec 21 Victim Services support group in Hilo

COURT MONITORING



The Court Monitoring program needs volunteers to go into the courts and monitor DUI cases. We currently have a small group covering the Honolulu District Court, but we are looking for more dedicated volunteers to monitor the rural and outer island courts as well. As the holiday season quickly approaches, we ask everyone to "Tie One On For Safety." These red ribbons will serve as a reminder to motorists about the dangers of drunk driving. If you would like to volunteer or help with our Red Ribbon campaign, please call 808-532-6232. ☒

BIG ISLAND

MADD is increasing its presence on the Big Island thanks to radio interviews on KPUA with **Sgt. Chris Gali** of the Traffic Enforcement Unit to remind people about the dangers of drunk driving. Mahalo to Youth in Action volunteers for helping with the Labor Day Sobriety checkpoint on Banyan Drive and distributing MADD program materials to motorists. Our monthly support group is held the third Monday of each month. Join program coordinator **Clarissa Fernandes** and Volunteer Victim Advocates in the process of planning their November 21 candlelight vigil. If you would like to volunteer, please call 808-934-0300. ☒



Volunteer Victim Advocates Irene Nagao and Gwen Nicolas with Hilo support group attendee Dora McDonald.

Join program coordinator **Clarissa Fernandes** and Volunteer Victim Advocates in the process of planning their November 21 candlelight vigil. If you would like to volunteer, please call 808-934-0300. ☒



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VICTIM SERVICES

The Victim Services program provides free and confidential support and advocacy services to individuals and families impacted by impaired driving and homicide. Please mark your calendars this December 5 for our Annual Candlelight Vigil at St. Andrew's Cathedral. Also, we will be hosting a Grief and Bereavement Seminar on February 20, 2010. There will be guest speakers and informational booths to provide assistance, information and healing support to individuals, families, and friends of impaired driving crashes and homicide. If you would like to volunteer at these events, please call 808-532-6232. 



The MADD Victim Memorial designed and built in 2003 by artist John Koga stands at the Ewa end of Kaka'ako Waterfront Park. It symbolizes the hole left in our hearts after losing a loved one to impaired driving crashes and other violent crime. The memorial provides a venue for remembrance, reflection and hope for the people of Hawaii.

YOUTH IN ACTION

It is an exciting time as we are expanding to the island of Maui and educating students about the dangers of underage drinking. Along the way, we are also planning a number of different programs with teenagers along



Youth in Action volunteer Tabitha Laanui joins MADD staff Annelise Rossi and Cami Iwata

the Leeward Coast. One of our major projects this year has been the Tobacco and Alcohol Advertisement Survey (TAAS). Now that our initial stage of collecting the data is completed, we are now looking forward to announcing the startling results. Our Youth Training Camp will take place on October 2 and 3 at Mokuleia. They will spend two full days working together planning numerous projects for their communities and experience a ride along with Honolulu Police Department's Special Enforcement Unit. To keep in the loop, be sure to join us on Facebook (MADD-Hawaii-YIA)! 